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CONTACT: Victoria Hubbard / Marketing Manager  
(617) 410-3902 / [info@stkillian.com](mailto:info@stkillian.com) / [www.stkillian.com](http://www.stkillian.com)

**ST KILLIAN IMPORTING CO. ACQUIRES EXCLUSIVE RIGHTS  
TO BITBURGER BRAUGRUPPE,  
GERMANY’S BEST-SELLING BEER BRANDS**

EVERETT, MA – [St Killian Importing Co.](http://www.stkillian.com), the leading importer of world-class beers from around the globe, has acquired the **Exclusive Importation Rights** to the entire portfolio of [Bitburger Braugruppe](http://www.bitburger.com) beers from [Belukus Marketing, Inc.](http://www.belukus.com) St Killian will be the sole importer of Germany’s best-selling beers, including **Bitburger Pilsener, Kostritzer Swartzbier, König Pilsener** and **Benediktiner Weissbeer** – all four have enjoyed increased popularity as the desire for authentic German-style beers continues to grow in the United States.

“We are extremely excited to be representing the Bitburger Braugruppe’s family of brands,” says **Phil Clarke**, President and General Manager of St Killian. “We are constantly striving to represent the best brands and partner with the best people, and we feel Bitburger Braugruppe fits in with that philosophy. With the additional resources and infrastructure we bring, there is great growth opportunity for these beers and they greatly enhance our existing portfolio of world-class products.”

“We are pleased to be making this transition,” says **Andreas Reimer**, Export Director for Bitburger Braugruppe in Germany. “In St Killian, we have a partner who understands our brands and provides us a platform for growth as we move into the future. We would like to thank Belukus Marketing for all of their efforts on behalf of our brands and for positioning them for long-term growth in the U.S. marketplace.”

“We have really enjoyed our relationship with Bitburger for the past several years and we’re happy to see them moving into the capable hands of St Killian,” says **Chuck Robertson**, President of Belukus Marketing, Inc.

*About St Killian*

- St Killian is a full-service importer, providing all 50 states with world-class beers and malt beverages

- Since 1983, St Killian has been mindfully crafting their portfolio of exceptional ales and lagers
- St Killian partners with each brewery they represent to share their distinctive products and help tell their stories with beer enthusiasts across the United States
- St Killian represents several endearing and iconic brands, such as Carlsberg, Kronenbourg and Crabbie's Alcoholic Ginger Beer
- St Killian Importing Co. is a wholly owned subsidiary of the Sheehan Family Companies, which was established in Plymouth, MA in 1898

For more information about St Killian Importing Co, please visit [www.stkillian.com](http://www.stkillian.com).